



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Pol/Iss/Young Guns Action Fund (16903)  
Redshift (6233)/046746987  
EDWARDS, ANDREW  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
ISS/YOUNG GUNS ACTION FUND (136907)  
National/Political  
175/06316322

Invoice 640567  
Inv Date 10/28/2012  
Terms Net 30  
Contract 331695  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Redshift  
411 Branchway Road  
Richmond, VA 23236

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

YG ACTION FUND 9/24  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/29/2012 1:23:10PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>TODAY 7-9A/1</b>						
	Spot	7:00:04AM-Today SI	Per week (1), Mo, Tu, We, Th, Fr	10/18/12 6:59AM (Th)	00:30	Today Show	YG01-PA12H	\$625.00	
2.0	<b>Contract Line Remarks:</b>		<b>NEWS 5-530P/2</b>						
	Spot	5:00:00PM- 5:30:00	Per week (1), Mo, Tu, We, Th, Fr	10/19/12 5:27PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	YG01-PA12H	\$800.00	
3.0	<b>Contract Line Remarks:</b>		<b>NEWS 5-530P/2</b>						
	Spot	5:00:00PM- 5:30:00	Per week (4), Mo, Tu, We, Th, Fr	10/22/12 5:22PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	YG01-PA12H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Per week (4), Mo, Tu, We, Th, Fr	10/23/12 5:29PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	YG01-PA12H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Per week (4), Mo, Tu, We, Th, Fr	10/25/12 5:27PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	YG01-PA12H	\$800.00	
3.0	Spot			10/22/12					
4.0	Spot			10/08/12			1 preempt @ \$800.00	\$0.00	Pre-empt
							1 preempt @ \$800.00	\$0.00	Advertiser Instructions
5.0	<b>Contract Line Remarks:</b>		<b>NEWS 530-6P/3</b>						
	Spot	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 5:55PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	YG01-PA12H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 5:53PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	YG01-PA12H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 5:44PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	YG01-PA12H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 5:40PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	YG01-PA12H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 5:43PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	YG01-PA12H	\$800.00	
6.1	<b>Contract Line Remarks:</b>		<b>NEWS 530-6P/3</b>						
	Spot	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 5:38PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	YG01-PA12H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 5:53PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	YG01-PA12H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 5:37PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	YG01-PA12H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 5:43PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	YG01-PA12H	\$800.00	
6.1	Spot			10/26/12			1 preempt @ \$800.00	\$0.00	Advertiser Instructions
7.0	Spot			10/09/12			1 preempt @ \$1000.00	\$0.00	Advertiser Instructions
8.0	<b>Contract Line Remarks:</b>		<b>NEWS 6-630P/4</b>						
	Spot	5:58:34PM-Channel	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 6:28PM (Mo)	00:30	Channel 11 News At 6pm M-F	YG01-PA12H	\$1000.00	
	Spot	5:58:34PM-Channel	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 6:28PM (Tu)	00:30	Channel 11 News At 6pm M-F	YG01-PA12H	\$1000.00	
	Spot	5:58:34PM-Channel	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 6:29PM (We)	00:30	Channel 11 News At 6pm M-F	YG01-PA12H	\$1000.00	
	Spot	5:58:34PM-Channel	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 6:12PM (Th)	00:30	Channel 11 News At 6pm M-F	YG01-PA12H	\$1000.00	
	Spot	5:58:34PM-Channel	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 6:08PM (Fr)	00:30	Channel 11 News At 6pm M-F	YG01-PA12H	\$1000.00	
9.1	<b>Contract Line Remarks:</b>		<b>NEWS 6-630P/4</b>						
	Spot	5:58:34PM-Channel	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 6:08PM (Mo)	00:30	Channel 11 News At 6pm M-F	YG01-PA12H	\$1000.00	
	Spot	5:58:34PM-Channel	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 6:28PM (Tu)	00:30	Channel 11 News At 6pm M-F	YG01-PA12H	\$1000.00	
	Spot	5:58:34PM-Channel	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 6:10PM (We)	00:30	Channel 11 News At 6pm M-F	YG01-PA12H	\$1000.00	
	Spot	5:58:34PM-Channel	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 6:14PM (Th)	00:30	Channel 11 News At 6pm M-F	YG01-PA12H	\$1000.00	
9.1	Spot			10/26/12			1 preempt @ \$1000.00	\$0.00	Advertiser Instructions
10.0	<b>Contract Line Remarks:</b>		<b>JEOP 7-730P/5</b>						
	Spot	6:59:29PM-Jeopardy	Per week (3), Mo, Tu, We, Th, Fr	10/16/12 7:00PM (Tu)	00:30	Jeopardy	YG01-PA12H	\$1650.00	
	Spot	6:59:29PM-Jeopardy	Per week (3), Mo, Tu, We, Th, Fr	10/17/12 7:13PM (We)	00:30	Jeopardy	YG01-PA12H	\$1650.00	



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11.0	Spot	6:59:29PM-Jeopardy	Per week (3), Mo, Tu, We, Th, Fr	10/18/12 7:13PM (Th)	00:30	Jeopardy	YG01-PA12H	\$1650.00	
	Spot			10/08/12			1 preempt @ \$2000.00	\$0.00	Advertiser Instructions
12.0	<b>Contract Line Remarks: LATE NEWS/6</b>								
	Spot	10:59:34PM-CHANNEL	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 11:29PM (Mo)	00:30	CHANNEL 11 NEWS AT 11P	YG01-PA12H	\$2000.00	
	Spot	10:59:34PM-CHANNEL	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 11:12PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	YG01-PA12H	\$2000.00	
	Spot	10:59:34PM-CHANNEL	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 11:31PM (We)	00:30	CHANNEL 11 NEWS AT 11P	YG01-PA12H	\$2000.00	
	Spot	10:59:34PM-CHANNEL	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 11:21PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	YG01-PA12H	\$2000.00	
	Spot	10:59:34PM-CHANNEL	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 11:29PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	YG01-PA12H	\$2000.00	
13.1	<b>Contract Line Remarks: LATE NEWS/6</b>								
	Spot	10:59:34PM-CHANNEL	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 11:28PM (Mo)	00:30	CHANNEL 11 NEWS AT 11P	YG01-PA12H	\$2000.00	
	Spot	10:59:34PM-CHANNEL	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 11:23PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	YG01-PA12H	\$2000.00	
	Spot	10:59:34PM-CHANNEL	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 11:23PM (We)	00:30	CHANNEL 11 NEWS AT 11P	YG01-PA12H	\$2000.00	
	Spot	10:59:34PM-CHANNEL	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 11:32PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	YG01-PA12H	\$2000.00	
13.1	Spot			10/26/12			1 preempt @ \$2000.00	\$0.00	Advertiser Instructions
14.0	<b>Contract Line Remarks: SAT LATE NEWS/7</b>								
	Spot	10:59:34PM-CHANNEL	Day, Sa-1	10/13/12 11:11PM (Sa)	00:30	CHANNEL 11 NEWS AT 11P	YG01-PA12H	\$2100.00	
	Spot	10:59:34PM-CHANNEL	Day, Sa-1	10/20/12 11:28PM (Sa)	00:30	CHANNEL 11 NEWS AT 11P	YG01-PA12H	\$2100.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$47,175.00
Commission	(\$7,076.25)
Net Total	\$40,098.75

Total Spots 37